



## THE HAT RETAINER

**Price:** Call for current wholesale prices. All prices subject to change without notice.

**Terms:** 2%/10 Net 30.  
5% discount for pre-paid orders.  
First order shipped COD pending credit approval.

**Freight:** Invoice will reflect freight charge and is payable on same terms.

### **Minimum Order**

**Requirements:** Minimum order requirements is one dozen products. On any order less than one dozen, there will be an additional \$10.00 charge to offset the cost of handling.

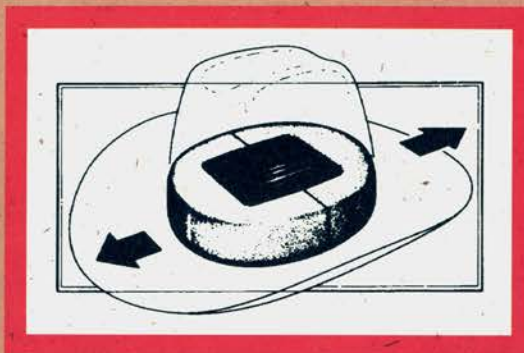
Packed individually in recycled boxes.

These durable, lightweight hat retainers are the perfect home remedy for retaining and stretching your favorite hat.

SATISFACTION GUARANTEED



Visit Our Internet Site At  
[www.hatsoff.com](http://www.hatsoff.com)



HATSOFF, INC.  
P. O. Box 35638  
Albuquerque, NM 87176  
1-800-779-1137  
Fax 1-800-779-1147

As in our printing and manufacturing tradition, the recycled genes of Richard W. Hamby, father & Perri K. Hamby, daughter, uphold the heritage of our family business.

Never underestimate the pleasure of a perfect fit.

Your customers won't.



**THE  
HAT  
RETAINER**

Retain & Restretch  
Your  
Fine Headgear



There's probably no article of clothing in the



western wear industry as misunderstood as the western hat. A

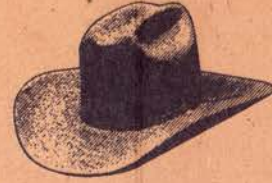
*If you're short and need to add a couple of inches to reach the clutch in your pickup truck, always use a phone book instead of a hat to sit on.*

hat that doesn't fit stays in the closet and a hat that fits gets worn. A hat that gets worn brings repeat traffic to your western wear or hat business and turns customers into friends.

Even quality hats need care because temperature and moisture variations can change the way a hat fits.

*Never use your hat to give your horse water unless there's no bucket around.*

Extreme heat and cold make the materials in even the best of hats expand and contract. You can bet your once happy customer will think of you and your store if they force a hat on their head that has shrunk due to temperature changes.



It can also be used to increase the size of a hat, within limits, if the wearer is perhaps a growing youngster.

Customers will appreciate your store more and keep coming back if you show them that comfort is your goal. Ongoing comfort is one of the most important facets in headwear sales.

The Hat Retainer is a modern remedy for that rather old problem. Constructed of recycled durable polycarbonate plastic, the Hat Retainer is inserted into the hat when the hat is not being worn and the adjustable handle is given a gentle but firm twist retaining the size of the hat.



*Store your hat in a cool dry place . . . never in the back window of a hot car. That'll make 'em shrink up faster than you can say jackrabbit.*

The Hat Retainer is an opportunity for add-on sales, and it's a product that hat wearers will thank you for.

Retain customers with the Hat Retainer.

*Never fan a campfire for too long with your hat. Intense heat tends to turn them to ashes.*